An extraordinary motivational speech

Hein Hansen
...an exceptional talent... very interesting. What an experience!
Dirk Wagner – GeTIK mbH

An impressive speech – also in English. Congratulations!
Sarah Millington – Bayer AG

...He’s definitely a must-see!
Andrea Blume

... It’s absolutely crazy and wonderful what you’ve shown here. Keep it up!
Uwe Hentzschel – Organgroove Music

You inspire people – a great ability!
Carolin Reuter
The book to the speech: „The Fish rots from the Head”

(bestseller, Handelsblatt 4/2014)
„If you stop getting better, you stop being good.“
Story

As a child, Hein Hansen was so fascinated by Hamburg’s famous Fish Market that he never missed a chance to visit it. Later, as a sales professional, he became particularly interested in the „Fish! Philosophy“ of Seattle’s legendary Pike Place Fish Market – so he flew there and started to work with the most famous salesmen in the world.

Today, you will experience the fruits of his collaboration. Enjoy expertise „made in Germany“ – more than a decade of know-how reflected in a motivational speech of a different kind! Hold on tight and enjoy the ride!

Content

• The Fishmarket – What we can learn from fish-vendors?
• Our own motivation - How motivated are we, really?
• Bring out the child in you – pure energy and determination. Full steam ahead, willing to make decisions.
• Who am I? – People are different. Get to know yourself and discover what motivates you!
• „It’s not the load that breaks you down. It’s the way you carry it.“ (C.S. Lewis) – How motivation and attitude change routine into fun.
• Does it always have to be fish? How others do it. Astonishing achievements. Surprisingly simple.
“Hansen is a true artist in his field. His motivational speeches are a blend of extensive experience, deep knowledge and, of course, humor – a brilliant mix!”
Hein Hansen (a fictional character)

Hein Hansen, a fishmonger from Hamburg, has been involved with the Fish! Philosophy for more than a decade, implementing this know-how playfully and sustainably in daily life and all important business areas.

During this time, Hansen has established himself as one of Germany’s greatest experts in the Fish! Philosophy.

His refreshing motivational speeches fill entire halls and inspire thousands of people every year. But brace yourself! He’s not your average guy – his speech will take you on a wild ride!

„Hein Hansen shared solid facts and insights on personal motivation and marketing strategies, and delighted the audience with his authentic Hamburg Fish Market charm and wit."
Mareike Siedler, Marketingclub München
“You’re only given a little spark of madness. You mustn’t lose it.” (Robin Williams)
Who is behind Hein Hansen?

Hein Hansen is the alter ego of the well known rhetoric and management coach Michael Ehlers from Bamberg.

With his main topic „Communication“, he is a much-sought-after keynote speaker all over Europe. The feedback from his audience ranges from „multi-medial and straight to the point“ to „absolutely entertaining, explosive and highly motivating“.

Michael Ehlers:
• Managing director of „Institut Michael Ehlers GmbH“, Bamberg, Germany
• Author of the bestseller „Der Fisch stinkt vom Kopf“ („The Fish Rots from the Head Down“) – Books4Success
• Author and publisher of „Vertriebs Expert Site“, Würzburg, Germany
• Author of „Kommunikationsrevolution Social Media“, Börsenmedienverlag, Germany
• Associate professor at the Management Institute St. Gallen, Switzerland
• Associate professor at the Boston Business School, Switzerland
• Expert Member of the Club 55 European Community of Experts in Marketing & Sales, Geneve, Switzerland
• Ambassador of the Region Bamberg, Germany
• Associate professor at the Nürnberg Akademie für Absatzwirtschaft, NAA (Nuremberg Marketing Academy)
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“Only those who can successfully translate their theoretical knowledge into praxis should have the right to train top people.”
Mit Witz und Charme: Hein Hansen präsentiert neues Buch

Die Kunstfigur Hein Hansen aus Hamburg motiviert Mitarbeiter und Chefs - 14.03.2014 19:58 Uhr


Hinter der Kunstfigur Hein Hansen verbirgt sich der Kommunikationstrainer Michael Ehlers. Sein neues Buch "Der Fisch stinkt vom Kopf" ist seit einer Woche auf dem Markt.

© Jule Dressler
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“My dear friend”, said the expert „for this hammer blow you owe me only one coin. But you owe me 49 more for knowing where to place it.”
Briefing

The content of the speech will be settled in a personal telephone conversation with the Institut Michael Ehlers GmbH.

What are your concerns?
What do you want to accomplish with the speech?
Possible topics/goals: Conclusion of Sales, Sales Leadership, Marketing, Self-Motivation, Team Building etc.

Based on a thorough analysis, we will draw up a concept, tailor the speech to your needs, and make you an appropriate offer.
I’m looking forward to working with you."
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